



To: Madison County Board of Health

From: Veronica McVay, 1st Five Site Coordinator

RE: 1st Five 1st Quarter Reports January 2022- March 2022

Date: July 2022

1st Five Goals:

- Outreach to clinic point of contacts to establish relationships.
- Schedule a community agency meeting with Heartland AEA staff.
- Medical provider engagement and developmental screening tool implementation.
- Assist with onboarding new medical providers that have recently joined Madison and Warren County

1st Five Activities and Successes:

- The Site Coordinator continues to communicate with medical clinic point of contacts in Madison County to discuss 1st Five protocols and implementation of developmental screenings.
- The Site Coordinator provided educational materials to Heartland AEA staff and will follow up to schedule a fall staff meeting.
- 1st Five received 4 referrals April 1, 2022- June 30, 2022, for Madison County. 3 referrals remain open receiving 1st Five developmental support until needs are met.
- Site Coordinator attended conferences for Drug Endangered Children, Prevent Child Abuse Iowa, Breastfeeding and Trauma Informed Care. In addition to required 1st Five meetings and community agency coalitions.

Fiscal Year 2022 Referrals Received for Madison and Warren County

July-September 2021	October-December 2021	January-March 2022	April-June 2022	Total
21	11	15	24	71

Future Opportunities:

- A notice of cancellation was issued May 13, 2022 for FY23 RFP 58823006 for 1st Five Healthy Mental Development Initiative.
- Warren County Health Services is awaiting the reissuing of FY23 RFP for 1st Five to apply again. We have no answers as to why the original RFP 58823006 was cancelled after an intent to award letter was issued on April 20, 2022.
- The Iowa Department of Public Health issued 6-month extension on all current 1st Five contracts July 1, 2022- December 31, 2022.
- Scheduled meeting with Heartland AEA Early ACCESS staff for Fall 2022.
- Deliver to all medical practice “Learn the Signs Act Early” CDC materials issued by IDPH.
- Send welcome letters to new medical providers joining medical practices in service area.
- Promote 1st 5 program information at community agencies meetings and summer outreach events that are family/early childhood focused.



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Data: Referrals Received

Year	Madison	Warren	Year Total
FY2020	7	44	51
FY2021	14	63	77
FY2022	11	60	71

*Madison County has 3 medical practices

*Warren County has 6 medical practices

Feedback:

If you have any questions regarding the information above or about the 1st Five Initiative. My contact information is 515-961-1074 OR VeronicaM@warrencountyia.org

Thank you!

Veronica McVay

1st Five Site Coordinator

Warren County Health Services